



Sundays 8/7c on ABC



July 9, 2010

CONTACT: Shane M. Swisher  
Office: 717-234-8886  
Cell: 717-329-9694  
sswisher@pavone.net

Kristin Hogle  
Office: 410-265-7400, ext. 111  
Cell: 443-629-9586  
communications@homebuilders.org

## **Good Morning Boys Hope Girls Hope! Day 1: *Extreme Makeover: Home Edition* Launches Baltimore Build**

BALTIMORE, Md. (July 9, 2010) – This morning, the young ladies from Boys Hope Girls Hope received a surprise announcement from *Extreme Makeover: Home Edition* host Ty Pennington, as they learned that the hit show will build them a home – from the ground up – in just seven days.

The show's traditional "door knock" took on a new twist, with the announcement being made during a live broadcast of *Good Morning Maryland* on WMAR-TV, the local ABC affiliate. The segment was shot live at Baltimore's famous Inner Harbor district with host Megan Pringle conducting interviews of the Girls Hope students, who were greeted with the *Extreme Makeover: Home Edition* tour bus carrying Pennington and fellow designers Michael Moloney, Paul DiMeo, Xzibit and Jillian Harris.

Boys Hope Girls Hope, an organization designed to bring joy to young men and women from at-risk families, was created with a vision to house young people in a supportive atmosphere and give them an opportunity to continue their education away from the destructive environments they'd lived in previously. For the *Extreme Makeover* team, along with hundreds of local volunteers, it's a great chance to give back to youngsters who made the difficult choice of leaving home to pursue their dream of getting a good education.

For now, there's only the Boys Hope home. Having purchased land nearby in hopes of building a similar one for young inner city women, the Boys Hope male scholars reached out to the *Extreme Makeover: Home Edition* team. The young men want to help build a home to provide the girls in their community the same opportunities to fulfill their promise and achieve their maximum potential. They have the space, and now they also have the volunteers to help pave the way for these young women and their future.

Boys Hope of Baltimore accepts seven talented young men from the inner city and gives them a safe home where, together, they learn to live, compete and excel academically and athletically. The boys are enrolled in the best schools in the city and given academic and emotional support. Nationwide, since 1991, 100 percent of the participants in Boys Hope Girls Hope have attended college. They remain in contact with their families, and their success serves as a touchstone for everyone involved.

The prime time inspirational home makeover show gives deserving individuals with a compelling story a complete home renovation. Major donors for the build include Excel Homes, the leading manufacturer of custom modular houses, the Maryland Community Builders' Foundation, the charitable arm of the Home Builders Association of Maryland. The build will be a hybrid of modular and traditional "stick" building.

The seven young ladies from Girls Hope will go on vacation to Los Angeles and enjoy a tour of Hollywood, while Pennington and the designers, along with Excel, the Maryland Community Builders' Foundation, and community volunteers build the home. While in Hollywood, the kids from the hit *Modern Family* (Ariel Winter, Nolan Gould, Rico Rodriguez) team up to help some exceptional boys and girls in this special two-hour episode of *Extreme Makeover: Home Edition*.

The build site at 3817 Fleetwood, Baltimore, MD will be active 24/7 until the new home is revealed next Friday, July 16. The public is encouraged to watch. Volunteer/Media/VIP parking will be located at the Belvedere Shopping Center (Dollar General lot) off Hillen Road. Spectator parking will be located at the upper lot of the Mount Pleasant Baptist Church, beginning Sunday.

The episode "Kids Take Over the Makeover" will air during the 2010-2011 season.

For information on the build schedule, volunteer sign-ups, donations, sponsorships and media credentials, please visit <http://baltimoreextrememakeover.com>.

###

**About EMHE**

The Emmy Award-winning reality program *Extreme Makeover: Home Edition*, entering its eighth season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Brady Connell and George Verschoor. David Goldberg is chairman, Endemol North America. The show airs **Sundays from 8:00 to 9:00 p.m., ET on ABC.**

**About Excel Homes Group LLC**

Based in Camp Hill, PA, Excel Homes Group, LLC is the largest custom modular home manufacturer in the United States and builds modules in climate-controlled plants in Liverpool, PA and Avis, PA. For more information about Excel Homes, visit [www.excelhomes.com](http://www.excelhomes.com).

**About The Maryland Community Builders' Foundation**

The Maryland Community Builders Foundation, founded in 1999, is the charitable arm of the Home Builders Association of Maryland. It was formed to promote shelter-related activities for those less fortunate throughout the Baltimore region. To find out more, please visit [www.buildingindustriesfoundation.org](http://www.buildingindustriesfoundation.org).

**About the Home Builders Association of Maryland**

The Home Builders Association of Maryland is a not-for-profit association that provides governmental relations, educational opportunities and generally functions as a housing industry advocate. Visit [www.homebuilders.org](http://www.homebuilders.org) for more information.

Marsha Smith

ABC Publicist

O: 818-460-6605

[Marsha.L.Smith@abc.com](mailto:Marsha.L.Smith@abc.com)